



## Notify Technology Enhances Partner Program for MobileRMM

*MSPs and IT Service Providers will be able to launch their managed mobility services with minimal start-up cost.*

**Boardman, Ohio – April 6, 2020 – Notify Technology Corporation**, a leading mobility solutions provider, today announced it has enhanced its licensing options for MobileRMM for all MSP's and IT Service providers (Partners). Notify has chosen to focus its efforts on the thousands of MSP's and IT service providers who provide IT services to the millions of SMB's in the United States.

### **Licensing Background**

Notify provides both On-Premises and On-Demand (cloud) delivery of the MobileRMM platform. Regardless of the deliver method, each MSP and IT Service provider receives their own private instance of the MobileRMM multi-tenant platform. All license management and distribution is under the control of the Partners. Therefore, Partner can assign licenses to their customers with out any penalty for minimum license requirements. All Partner licensing options are based on an aggregate number of licenses that are managed and distributed based on their customer's mobile device requirements. The MSP and IT Service provider's customers will not be subject to any minimum license requirements which provides the needed flexibility for dealing with the SMB market.

### **Enhanced Licensing Options**

Notify has created 4 additional licensing Plans for its Partners. Each of the plans facilitates licensing for On-Premise as well as ON-Demand (cloud) delivery options. The initial licensing level starts with as little as 50 licenses. As the Partner increase their number of purchased licenses they will be moved into the next licensing volume option by Notify account management.

“Our Partners are continually analyzing the cost of adding additional managed services to their customers”. said Paul DePond, President, and founder of Notify Technology. “After launching our

MobileRMM Partner program, we realized we needed a broader spectrum of licensing options for our Partner community. Our program rewards our Partners as they grow by lowering the cost of all their licensing while increasing their margin for each of their customers.”

### **For More Information**

For more information about any Notify products or Partner licensing options, please contact Notify directly at (234) 228-7100 or send an email to [sales@notifycorp.com](mailto:sales@notifycorp.com) or visit our website at [www.notifycorp.com](http://www.notifycorp.com).

### **About Notify Technology Corporation**

Founded in 1994, Notify Technology Corporation is an independent software vendor (ISV) who has specialized in wireless mobility solutions and services for over 20 years. Notify’s products support all major smartphone and tablet platforms independent of wireless carrier or network. Notify sells its mobility products through MSP’s, IT Service Providers, and Internal IT organizations. The Company is headquartered in Boardman, Ohio.

# # #