



Notify Technology Announces Availability of MobileRMM

MSPs and IT Service Providers finally have a viable solution for enhancing their managed services to include iOS and Android mobile management

Boardman, Ohio – January 2, 2020 – Notify Technology Corporation, a leading mobility solutions provider, today announced it has created a new mobile management offering called MobileRMM. Notify has chosen to focus its efforts on the thousands of MSP's and IT service providers who provide IT services to the millions of SMB's in the United States. MobileRMM is a complimentary solution to the RMM platforms that MSPs and IT Service providers are using today.

What is RMM?

Remote Monitoring Management commonly referred to as RMM is a platform designed to help managed service providers (MSPs) as well as IT service providers with remote monitoring and management of their customer PC's, laptops, servers, networking, and security infrastructure.

Why MobileRMM?

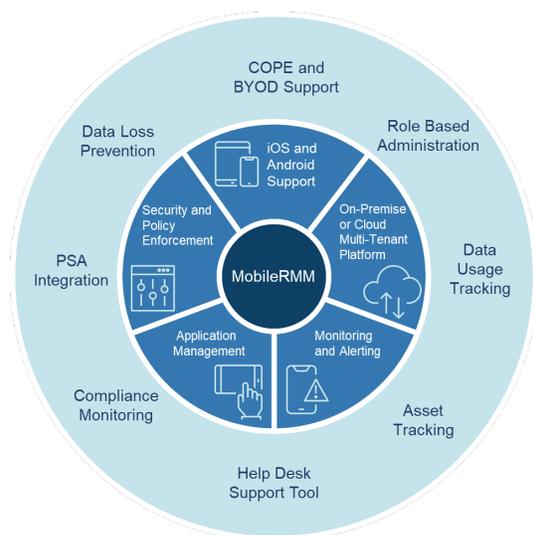
Mobile device usage has increased annually in the SMB market to the point that many companies have as many smartphones and tablets as they do desktop and laptop PC's. Current RMM solutions do not provide any functionality for mobile devices specifically smart phones and tablets. Typical RMM platforms provide monitoring and management functionality for laptops, servers, networking, and possibly other types of hardware and software. Monitoring and managing smart phones and tablets requires a different set of features that deal with interfacing with the management functionality that Apple and Google have given their iOS and Android operating systems.

“After spending time analyzing the issues and concerns from a number of MSPs and IT service providers as to why they have not gotten more involved in offering their customers a managed mobility solution, we began to realize that product functionality was not the main issue of concern,” said Paul

DePond, President and founder of Notify Technology. Furthermore, every MSP and IT service provider we had discussions with reaffirmed their disappointing experience with MDM/EMM/UEM products and their providers. It was their suggestion that if Notify was going to be successful in selling a mobile management solution to MSP's and IT Service providers that we would need to provide a solution that would overcome their issues and concerns.”

MobileRMM Functionality

Notify defines MobileRMM as a complimentary set of functionalities that allows an MSP or IT Service provider to offer a managed mobility service to their customer using all or specific functionality depicted in the diagram below.



Growing Mobile Management Issues

Notify is committed to addressing today's mobile management issues and one key issue is the proliferation of individuals purchasing wireless devices for personal as well as business use. Notify has recognized the dilemma that exists within organizations and enterprises trying to manage their ever-increasing number and type of mobile devices being used in their environments. These same organizations and enterprises are now concerned that they need more security, visibility, and control of these wireless devices. Since many of these devices are personally owned the issue of control over business information versus personal information stored on the wireless device has become one of the top concerns to address. MobileRMM provides IT administrators with the tools to manage and

differentiate personally owned devices as well as corporate owned devices within the same enterprise or organization.

Highly Experienced in the Mobility Market

Notify has leveraged its 20 years of experience in enterprise mobility and developed MobileRMM to focus entirely on the security, compliance, management, supportability, and monitoring of any mobile device being used by organizations and enterprises of all sizes. The key design objectives of MobileRMM have been focused on making it simple, effective, affordable, and reliable. In addition, Notify has been offering On-Premise as well as On Demand (cloud) solutions for over 15 years.

For More Information

For more information about any Notify products, please contact Notify directly at (234) 228-7100 or send an email to sales@notifycorp.com or visit our website at www.notifycorp.com.

About Notify Technology Corporation

Founded in 1994, Notify Technology Corporation is an independent software vendor (ISV) who has specialized in wireless mobility solutions and services for over 20 years. Notify's products support all major smartphone and tablet platforms independent of wireless carrier or network. Notify sells its mobility products through MSP's, IT Service Providers, and Internal IT organizations. The Company is headquartered in Boardman, Ohio.

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